

Six Ways Archiving Contributes to your Production



Archiving has been around forever, says Dr Marc M. Batschkus, Archiware. Even the Romans archived their scripture rolls kept in a building named *archivum*, hence our term archive... ARCHIWARE

Archiving now has much more potential than ever before, especially with digital files. This quick introduction will show you how to profit from archiving in multiple ways, saving money, earning money and finding files easily. By the way, the digital Archive takes care of long-term preservation of your files, too.

1. The Archive keeps all files in one place

The Archive serves as the central repository and file memory of the company. Everything that is completed, delivered or aired goes into the Archive. As a result, there is only one place to search for files.

Shelved disks that are time consuming to search and carry a risk of data loss become a thing of the past. Therefore, searching and finding files is easier than ever. P5 Archive offers search for metadata and combined searches to find files.

2. Save on expensive storage

Since Archiving is a migration of data, you can reuse and reclaim expensive production storage as well as local editing storage. Archiving moves files that would otherwise take up precious online storage and need to be kept for some or even indefinite time. An added bonus when archiving to LTO tape is the historical low price point of US\$10 per TB with LTO-6. The special use case of an ingest archive takes all files captured and keeps them on low cost tape until the final conform process to save storage cost.

3. Archive with just one click

With its optional Finder and Final Cut Pro X integration called P5 Archive App, P5 Archive offers the easiest way to archive. A right-click sends files to the archive from the desktop of an editing workstation and frees up local storage immediately. Now the editor can archive as soon as a production is completed and reclaim local storage while doing so. Within FCP X, a complete library can be archived (including external media) and restored using the P5 Archive App. Both – independent of the Archive strategy – are used and the storage being disk, tape or cloud or a combination of them.

4. Protect your data for long-term

Archiving protects data for years or even decades. For this, LTO tape is the most secure media and therefore used by banks and insurance companies worldwide. Additionally, it is the most economic with a price point of US\$10 per TB (with LTO-6) and extremely low energy costs. P5 Archive

supports automatic migration to future tape generations, making it easy to keep up with future LTO developments. Moving from one server platform to another is also easy. This makes the Archive futureproof, optimises performance and reduces footprint. The longer data is kept, the more likely it is to become of relevance for returning customers, company anniversaries or historic context.

5. Build your individual metadata schema as key to the Archive

An Archive needs to be accessible. Finding files should be easy, both now and for future employees that were not involved in creating the material they have to find and restore. Therefore, metadata describing the content and production conditions become extremely important. P5 Archive offers customisable metadata fields and menus so that an individual metadata schema can easily be built. A combined search offers the option of filtering for very specific clips and files.

6. Create revenue from your archived files

The combined trove of all your clips, images and files can be a treasure and source for added income. New revenue streams can open up when reusing, repurposing, licensing and referencing. More often than not, for returning or new customers, previous productions are an important reference point. Some want to build on it or reuse part of it. The more easily that is available, the more confident they are in you and the more likely they will return again and again. Unique footage might be an opportunity to license clips internationally.

Go for Archive flexibility

Storage can be a combination of disk, tape or cloud

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Turn chaos into order

Files are kept in one place

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Find what you're looking for

An Archive needs to be easily accessible

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Cohesive Archive Strategy

This short glimpse of the potential of a digital Archive is just the beginning. There is much more to gain and much effort to be saved by building a cohesive Archive tailored to specific needs of a production company.

Archiware P5 Archive is the mini-MAM Archive that makes it as easy as possible to archive, browse, search, retrieve and reuse files and media. Its simplicity empowers users of all backgrounds and gives companies maximum flexibility.

Archiware P5 Archive is only one module of the data management suite Archiware P5. The suite covers the A-B-C of data management – Archive, Backup and Cloning – in one solution with one interface. Each module can be used standalone or in any combination.

Since P5 is storage and OS agnostic, it leaves maximum flexibility for scalability and migration and is futureproof. Starting out with one OS and switching to another is easy, as is changing the storage strategy from disk to tape or cloud in any order. This way, your Archive can be the starting point for a new transparency and simplicity in managing your data. A free 30-day trial is available on the website.

www.archiware.com