InForm

Seven Ways to Improve Production by Archiving

Archiving all finalised files creates a 'Single Source of Truth' and increases data security. This is easier and more powerful than you might think, writes Dr Marc M. Batschkus, Archiware...
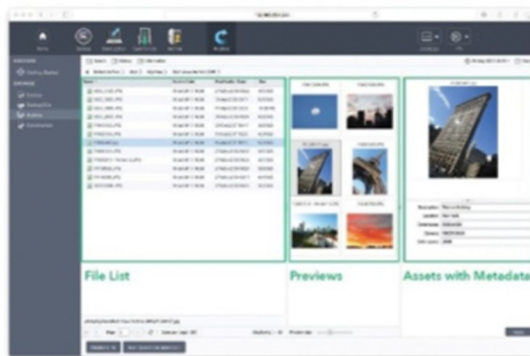
1. Save space and file count on production storage: All files that are finalised can and should be moved to the archive. This migration frees up space on precious production storage. More space means less need to expand the storage and saves investment. Reduced file count on production storage means more overview and less risk of confusion.

2. Save time searching for files: A clear distinction between current and finalised files and their storage location makes searching easier and faster. Any previous production is easily available in the archive catalogue. A search can be done by file name, archive date or any combination of metadata that can be part of the catalogue.

3. Find files using metadata: Metadata, descriptive and technical, is sometimes the easiest way to locate files. Building a metadata schema that serves specific production needs supports later search. P5 Archive offers customisable metadata fields and menus to do that. Combined searches for technical and descriptive metadata offer flexibility when searching for specific assets.

4. Mini-MAM Archive as production tool: Sometimes, visual browsing is the best way to find files. For this, P5 Archive offers thumbnails of media and proxy clips. Scrub the timeline of a video to show its contents without having to restore the files.

File List   Previews   Assets with Metadata

5. Reliability of long-term storage: Both cloud and tape storage are reliable long-term solutions. They are much better for this purpose than any production storage. When replacing single hard drives, a dramatic increase in data protection is achieved. The value of past productions is well protected and they can be re-used any time.

6. Easy access for all: P5 Archive uses a browser interface. This makes it easy for all involved to have access to all previous productions. As a result, all departments can find files and reference them for re-use, returning customers, compliance and monetisation.

7. Archiving pays off: Financially it pays off by saving investment in online storage. Saving time searching for files also has financial benefits. Using cloud storage for archiving brings OpEx advantages versus CapEx for a local setup. Needs of returning customers can be fulfilled easier and faster. Single disks and their risk of data loss can be removed. The value of previous productions can easily be monetised. With an Archive in place, there is only one place to look for finalised files. With its mini-MAM features, P5 Archive makes finding and browsing files comfortable. Archiware P5 Archive is available as a free 30-day trial.

See Archiware on stand 7.D35. ■